

Lending a Helping Hand to our Long Island Communities



With the continued support of the Long Island community, we hope to help more and more Long Islanders each year!

Helping Hands Annual Newsletter

Volume 2, Issue 1

November 2017

2017 was one for the books...

...Thanks to you!

Your continued support and dedication has helped us accomplish feats we never thought possible. Since Adventureland's Helping Hands Foundation was founded in 2013, our goal has been to give back and help others on Long Island. One of the founding fathers of Adventureland, Tony Gentile, had a knack for business, passion for family, commitment to education, and dedication to the Long Island community. Adventureland's Helping Hands Foundation wishes to honor those traits and values while continuing his legacy.

Our Tony Gentile Memorial Scholarship program received very exciting news this past spring; **our friends at The Sachem Dental Group, awarded our foundation a \$50,000 endowment**! Over the past 4 years, we have donated nearly \$30,000 in scholarships to Long Island students. Now with the incredible support from the Sachem Dental Group, the Tony Gentile Memorial Scholarship program will live on in eternity.

Our Helping Hands Foundation has also implemented three annual goods drives at Adventureland, enabling us to donate **thousands of toys**, **school supplies**, and **pounds of food** to Long Islanders in need. We also held our first Coats For A Cause Drive this year, allowing us to donate hundreds of coats to the Long Island Coalition for the Homeless.

This year, in addition to securing over \$200,000 monetary and in-kind donations, we continued to build up our bottle recycling program within the staff of Adventureland. We strengthened our grant program for local non-profits, and hosted our first major fundraising event this past September.



Tony Gentile

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Tony Gentile Memorial Scholarship Awards Over \$11,000 to High School Seniors

Ten **Tony Gentile Memorial Scholarship** recipients and one

Dollars for Scholars recipient were recognized by our Helping Hands Foundation on June 11th during a brief luncheon ceremony at Adventureland. Recipients of the Tony Gentile Memorial Scholarship were selected by the board of Adventureland's Helping Hands Foundation based on their dedication to the greater Long Island community. Each award winner received a \$1,000 check towards their freshman tuition at a Long Island College or University. Joshua Soto, the Dollars for Scholars recipient, was selected by the William Floyd School District. Students in the



R to L: Top Row: Paul Gentile, Brianna Scully, Jessica Bellomo. Kyle Dixson, Danielle Wadler, Caitlin DiSclafani, Joshua Soto & Steve Gentile. Bottom Row: Stephanie Galanti, Keara O'Driscoll, Kristen DiPalmo, Amane Zubi, Lauren Parrinello & Sophia Chianese.

district raised funds for this scholarship that were then matched by Adventureland's Helping Hands Foundation.

Lauren Parrinello: A graduate of Commack High School & Adelphi University freshman, Lauren was an executive board member of the Latin Honor

Society. Jessica Bellomo: A graduate of Glen Cove High School & Adelphi University freshman, Jessica was secretary of the Mathlete's Club, and an active participant in food and clothing drives.

Kristen DiPalmo: A graduate of H. Frank Carey High School & Molloy College freshman, Kristen was vice president of the French Club.



Tony Gentile

Applications are being accepted for the 2018

Tony Gentile Memorial Scholarship until April 2018. Visit HelpingHandsLI.org for application & submission instructions. The applicant must be a High School Senior on L.I. who will be beginning their freshman year at a Long Island University or College in the Fall of 2018. **<u>Kyle Dixson</u>**: A graduate of Sachem High School & Suffolk Community College freshman, Kyle volunteers at Stony Brook Hospital.

Stephanie Galanti: A graduate of Smithtown High School West & Stony Brook University freshman, Stephanie was secretary of the Italian Honor Society.

Sophia Chianese: A graduate of Rocky Point High School & Long Island University freshman, Sophia was a member of the National Honor Society.

Brianna Scully: A graduate of Sachem High School East & Suffolk Community College freshman, Brianna was president of the National Technical Honor Society.

<u>Keara O'Driscoll:</u> A graduate of Kellenburg Memorial High School & Molloy College freshman, Keara was captain of the Varsity Tennis team.

Danielle Wadler: A graduate of Long Beach High School & Stony Brook University freshman, Danielle was the president of DECA.

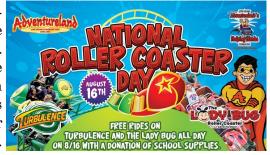
Amane Zubi: A graduate of West Hempstead High School & SUNY Old Westbury freshman, Amane was vice president of the leadership club. **Joshua Soto:** The William Floyd District's Dollars for Scholars Recipient is a Suffolk Community College freshman. Joshua was a member of the Business Honor Society.

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2017 School Supply Drive

How we "coasted" our way to more than doubling our donation to local schools

This year's school supply drive was met with an overwhelming amount of support, thanks to a relatively little known American holiday; **National Roller Coaster Day**. On Wednesday, August 16th, Adventureland marked the anniversary of the first stateside roller coaster patent with FREE rides on the iconic Turbulence roller coaster and its counterpart (that still packs a punch), the Lady Bug roller coaster, for those who made a donation of school supplies. With the support of News12 anchor and roller coaster



enthusiast, Elizabeth Hashagen, and the rest of our Channel 12 family, word of our school supply drive quickly spread throughout the Long Island community. Combined with the sup-



Being able to channel the masses to give back to the local community on our behalf is an incredible gift. We thank our friends at WBAB and WBLI for all they continue to do to show their support.

Adventureland's Helping Hands Foundation selected one school in Suffolk County and one school in Nassau County to receive the donations we collected. The beneficiaries were the Park Avenue Elementary School in Amityville and Northern Parkway Elementary School in Uniondale. With the support of the

entire Long Island community, we were able to donate over 2,500 backpacks, thousands of notebooks, pencils, crayons, and more to the island's most vulnerable young students. Our hope is for every student to start the school year prepared, confident, and ready to learn.





Prepared Students are Confident Students. Confident Students are Successful Students.

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Christmas in July 2017

In July of 2017, we held our 2nd Annual

Christmas in July Toy Drive benefitting Stony Brook Children's Hospital and the Ronald McDonald House of Long Island.

The idea of Christmas in July came from the shortage of toys these organizations experience in the summer months. This was how we found the niche we wanted to fill: a summer toy drive during the peak of Adventureland's season, when we can reach the most

people and spread awareness about our cause. Toys were collected everyday throughout July and donors received a free giveaway for each toy they donated.

The Helping Hands Foundation and Adventureland, in collaboration with Cox Media's 102.3 WBAB and 106.1 BLI, hosted holidaythemed events every







Saturday through July including live musical performances from the Uniondale Show Choir, and visits from Santa and Ronald McDonald!

We are honored to say that we surpassed our goal for this drive by collecting over 1500 toys!

Since our Toy Drives began, we've donated over 3,000 toys to the children at Stony Brook Hospital and the Ronald McDonald House of Long Island and have helped spread awareness about their mission to thousands of local Long Island families!

We thank you for your support and look forward to continuing Christmas in July for many years to come!















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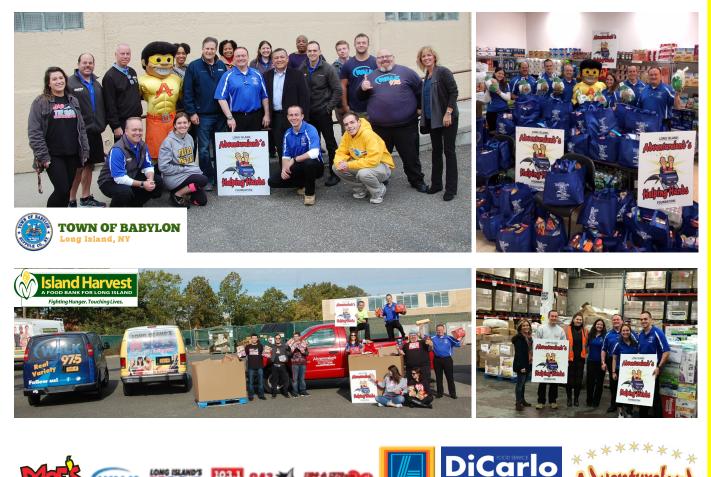
Thanksgiving Food Drive 2017

Adventureland's Helping Hands Foundation hosted the 2nd annual Fall Food Drive this year benefitting the Town of Babylon Food Pantry and Long Island Harvest. We donated 100 turkeys and 100 Thanksgiving Baskets filled with all the trimmings to the Town of Babylon, and an additional 350lbs of food to Long Island Harvest! This means our

foundation will feed over 2,000 Long Islanders in need this holiday season. The Town of Babylon is the most densely populated municipality in Suffolk County, where nearly 6% of residents live below the poverty line. The Town of Babylon Pantry is open yearround to all Town of Babylon residents in need.

Long Island Harvest serves over 300,000 Nassau and Suffolk County residents in need through supporting over 500 soup kitchens and food pantries. Millions of meals are distributed to adults, children, seniors, families and veterans each year through Long Island Harvest. This year, Adventureland's Helping Hands Foundation partnered with DiCarlo Food Services, Connoisseur Media, and Moe's Southwest Grille. We also received hundreds of dollars in support from Aldi Food Stores and Stop & Shop. Nonperishable food donations and gift card donations were accepted weekends and holidays at throughout Adventureland September and October. All donors received a free

giveaway.







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\$10,000 Awarded to the Five Tony Gentile Employee Scholarship Recipients

While Adventureland's Helping Hands Foundation has implemented numerous drives and awarded thousands of dollars in grants, it is, at its core, a scholarship program. The Tony Gentile Memorial Scholarship consists of two components; the first is focused on supporting higher education for Long Island High School Seniors who will be attending colleges and universities on Long Island. The second component focuses on supporting members of the Adventureland Family on their journey to higher education, no matter where they go to school.

The first annual Tony Gentile Memorial Employee Scholarship reception took place on August 15th,



A \$2,000 scholarship was awarded to each of the five employee scholarship recipients

and each of the recipients were awarded \$2,000 towards their 2017-2018 full-time student tuitions. Applicants were selected by the board based on two short essays; one explaining how they possess the same dedication to the community, commitment to education, and devotion to family as Tony Gentile and the other focused on their experiences at Adventureland and how it would help them in the future.

We are excited and honored to be able to recognize these members of our Adventureland family, and we wish them luck at school!!



Lisa Quinones joined the Adventureland team in 2015. She is a food team member and she graduated from West Babylon High School and is currently enrolled at High Point University in North Carolina.





Melissa Riback joined the Adventureland team in 2012. She started as a games operator and is now a games supervisor. She is a graduate of West Babylon High School and is currently attending Stony Brook University. Melissa is pursuing a degree in Health Sciences.

Samantha Birkl joined the Adventureland team in 2015. She has been a ride operator, food team member, and she is currently a Ticket Booth team member. She graduated from Farmingdale High School this past June and will be beginning her college career at Penn State University this fall. Samantha is pursuing a degree in Pre-vet Medicine/Animal Science.



Kerri Ossenfort joined the Adventureland team in 2010. She is a food team member and a graduate of Farmingdale High School. Kerri currently studies Nursing at Molloy College.



Tiana Roe joined the Adventureland team in 2016. She is a rides team member and she graduated from Copiague High School this past spring. Tiana will be attending the Fashion Institute of Technology this fall, pursuing a degree in Marketing and Economics.



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Adventureland's Helping Hands Foundation's V.I.P. Friends & Family Night Raises **Over \$110,000**

This past September we hosted our first V.I.P. Friends and Family Night Fundraiser at Adventureland. The event was an enormous success, thanks to the dedication and generosity of our supporters. The night began with music and dancing provided by the Unwined Country Band, and the party continued with the high energy stylings of John Arden's Dueling Pianos. Guests enjoyed a night of rides, food, and fun. The Helping Hands Foundation got a chance to share all the accomplishments and progress we've achieved throughout the year. Ten Grand Prizes ranging from a weekend package at Gurney's Montauk Resort and Spa, to tickets to 106.1 BLI's Summer Jam 2018 with a Meet & Greet with one of the artists, were donated to our foundation and raffled off to guests.

Adventureland's Helping Hands Foundation raised over \$110,000 from our V.I.P. Friends & Family Event! These funds will go directly towards supporting the Tony Gentile Memorial Scholarship Program, our Community Drives and our Grant Program! In addition to giving annual scholarship awards, Adventureland's Helping Hands Foundation contributes to the Christmas in July Toy Drive, the School Supply Drive, and the Fall Food Drive each year. We also support local nonprofits like MagicAid, The Book Fairies, and The Gerald J. Ryan Outreach Center through our grant program.

We thank our board members, our Adventureland Family, Tony Gentile's family and friends, and our dedicated community of supporters for all their efforts in making our first V.I.P. Friends and Family Night a great success. Planning is already in the works for September 2018! For more information about how you can become a sponsor, please email Caitlin@HelpingHandsLI.org



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V.I.P. Friends & Family Night Photo Gallery



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Grants & Donations

Adventureland and The Helping Hands Foundation Pledge A \$20,000 Commitment to Stony Brook Child Life Program

The Child Life Program at Stony Brook Children's Hospital is an important part of a child's hospitalization experience; its special programs and activities provide holistic healing methods while preparing the children for life outside the hospital.

Adventureland and it's Helping Hands Foundation are **proud to have pledged a** five-year \$20,000 commitment to the Stony Brook Foundation, specifically for programs created by Child Life.

Some programs our pledge will help support are Magic-Aid, a resident-run program that teaches children magic tricks, Horticulture Therapists that help children cope during their hospital stay by reconnecting them with the outdoors and nature, and Homework Helpers, graduate education students that help children who are at Stony Brook for an extensive stay keep up with school work and support the student academically.

For more information about the Stony Brook Foundation, please visit: StonyBrookChildrens.org

Stony Brook Children's

Adventureland Family Recycles 10,000 Bottles for Magic-Aid

This past June, our foundation donated \$1,000 and a variety of magic tricks to Magic-Aid, a nonprofit organization that teaches the children at Stony Brook Children's Hospital magic tricks.

Founded by medical student David Elkin in 2007, Magic-Aid helps relieve the stress children experience with hospitalization by performing and teaching magic to young patients. Dedicated to bridging magic and medicine





David Elkin, Magic Aid

through the use of magic therapy, David and his team are striving to enhance the quality of care provided to patients,

one magic trick at a time. Funds were raised through Adventureland Employees' Water Bottle Recycling Program, and matched by The Helping Hands Foundation. The donation will go towards training other doctors and Magic-Aid members in sleight of hand, and purchasing tricks that the children can take home with them.

David Elkin stopped by Adventureland to show some of the Adventureland family and the Helping Hands Foundation board members and their families how a little magic can go a long way.

> For more information visit: Magic-Aid.org





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Grants & Donations

Adventureland's Helping Hands Donated \$1,000 and over 100 books to The Book Fairies

This fall. Advenpast tureland's Helping Hands Foundation donated \$1,000 and over 100 books to The Book Fairies, a nonprofit organization that accepts donations of new and gently used books and connects them with the children who need them most. Founded by Amy Zaslansky in 2012, The Book Fairies work with libraries, schools, and organizations to help foster the love of reading in children in high need areas.

Since years ago, The Book Fairies through Adventureland Emhave donated over 800,000 ployees' Water Bottle Recybooks to hundreds of under- cling Program, and matched



Helping Hands' Members, Alfie & Amy Zaslansky of Book Fairies

privileged schools and organizations across Long Island and the New York metropolibeing founded five tan area. Funds were raised by Adventureland's Helping Hands Foundation. A \$1,000 donation will supply a full grade with books and create a classroom library in an elementary school in a high needs school district.

Members of Adventureland's Helping Hands Foundation The Book visited Fairies warehouse in Freeport to learn more about what we can do to help spread the love of reading to those who need it the most.

For more information about The Book Fairies, visit: **TheBookFairies.org**



Helping Hands helps Girl Scout Troop 239 Achieve Their Bronze Award

This past April, our **Helping Hands Foundation** donated \$1,000 to the Girl Scouts of Suffolk County Troop 239, out of Huntington Station. to assist them with their Bronze Award **Community Service** Project.

The scouts collected plastic caps and lids from local elementary schools. These items were then recycled to create beautiful benches.

In total, Troop 239 has prevented over 1,200 pounds of plastics caps and lids from being littered or ending

up in a landfill.

This spring, Troop 239 held a bench unveiling ceremony at Birchwood Intermediate School. since they dedicated the bench to a 3rd grade student who passed away suddenly this past year. The "Buddy Bench" will be located on the playground, and children who feel lonely or sad can sit on the bench and a "buddy" will



approach them and try to cheer them up.

Buddy Bench

Adventureland's Helping Hands Foundation's Coats for a Cause Generates Hundreds of Coats for Long Island's Homeless

Adventureland's Helping Hands Foundation collected hundreds of gently used coats through our Coats for a Cause Program.

Groups that booked a trip to Adventureland received free snacks for their group by donating a new or very gently used winter coat or other winter items like hats and gloves. The coats were donated to the Long Island Coalition for the Homeless.

You can learn more about how LICH

helps the Long Island homeless community keep warm in the winter here: Addressthehomeless.org.



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Helping Hands

The Gerald Ryan Outreach Center

This summer, Adventureland's Helping Hands Foundation donated 125 basketballs to the

Gerald J. Ryan Outreach Center's basketball clinic, and sponsored snack and drinks for over 150 kids at the outreach center's camp for a whole week. Our foundation is honored to have the opportunity to give back to the children at the center, and we were ecstatic when Alfie was invited to join the kids at the clinic and show them some moves!

The Gerald J. Ryan Outreach Center is one of the largest outreach centers in one of the neediest communities on Long Island.

Located in Wyandanch, they support an average of 1,000 people per month with food, clothing, immigration and



translation services and a host of other services. Two thirds of their clients are children.

Additionally, the Gerald J. Ryan Outreach runs a

summer camp, which has been in existence for over 35 years. They host about 150 kids for six weeks. Nearly 25% of the campers are homeless, living in shelters, or are foster children. Camp activities include educational enrichment and games, arts/ crafts, outdoor play like basketball, soccer, jump rope, and hop scotch, and trips to the North Lindenhurst Pool, Adventureland and the beach.



For more information about the programs and services provided by the Gerald J Ryan Outreach Center, and how you can help, please visit: GeraldRyanOutreach.org





Did you know?

Adventureland donates 100% of the proceeds from the park's Relaxation Station to HHF—**that's over \$2,000** this year alone!



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The Sachem Dental Group Awards Adventureland's Helping Hands Foundation a \$50,000 Endowment

This spring, Adventureland's Helping Hands Foundation received some very exciting news! The Sachem Dental Group awarded the Tony

Tony Gentile Scholarship will live on in perpe-

Sachem Dental Group is a multi-office, multi-

specialty general dental practice that has been

providing quality care for patients for over 30

Islanders in their pursuit of higher education.

tuity to assist future generations of Long

Based in central Suffolk County,

Gentile Memorial Scholarship Fund a \$50,000 endowment.

This generous

ensures that the

contribution

years.



DENTAL GROUP memdental.com

and devotion to family; all characteristics embodied by the late Tony Gentile.

In the past three years, the Tony Gentile

Memorial Scholarship Fund has awarded

We thank our friends at the Sachem Dental Group for their tremendous support! Thank you for believing in our mission to help Long Island and thank you for wanting to be a bigger part of our Adventureland Family!



For more information about Sachem Dental Group, please visit: www.SachemDental.com

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Helping

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The Life & Legacy of **Tony Gentile**

Our Father, Our Friend, and Forever Our Rock.

Adventureland has been a Long Island institution since 1962; providing a safe place for generations of families to spend time together and to make memories has been the goal of the Farmingdale amusement park since its inception. Although many Long Islanders are familiar with the park's classic rides, tasty treats and annual traditions like Pumpkin Park and fundraising nights, only few were lucky enough to know one of the men behind the Adventureland we know and love.

Tony Gentile was many things; a risk taking businessman, an apprenticed butcher, a New Yorker from Brooklyn just to name a few. However, first and foremost, he was a family man. The father of 5, grandfather of 17, married Vivian, the love of his life, after they met in business school. Tony began a lifelong journey into the business world, with nothing but the support of his family and friends. His first job was as a butcher in Brooklyn. By the time he was a young parent, he and his two younger brothers eventually outgrew the small butcher store they worked in and decided to pursue the opportunities in the Brooklyn meat market. Soon after however, the grueling hours, the long commute and the changing atmosphere of the meat industry caused Tony and his brother Johnny to answer an ad in the paper that read "Fast Food Restaurant For Sale at a Local Amusement Park." Along with their dear friends and business partners, Peter Amoruso and Dominic Cosola, this partnership purchased what is now the Adventureland Restaurant in the late 1970s. Despite not having any experience in the restaurant industry, the foursome knew they had what it takes to run a successful business together.

Tony was able to use his background in accounting to run and operate the financial end of the restaurant, while Johnny and Pete oversaw the day to day operations of the business and staff, which they continue to do today. In the early 1980s the opportunity arose to expand their involvement and invest in the running of the entire amusement park. The situation of the park was as grim as when the four man partnership took over the restaurant. They decided this was a rare but wonderful opportunity; the restaurant had turned into a healthy business and they knew they were good partners. It was decided that Tony would manage the park, and Johnny and Pete would run the restaurant.

Fast forward to the 1990s; Adventureland is establishing itself as a local landmark with new and innovative rides, live music and new games. During this time Tony and his team created community events like Pumpkin Park, designed as a safe Halloween event for Long Island families, developed philanthropic relationships with local nonprofits like The Helen Keller School, and became more and more involved with community groups like Boy Scouts & Girl Scouts and Nassau-Suffolk Services for Autism. The Adventureland team decided to take on



The Family of Tony Gentile



Vivian Gentile, Steve Gentile & Chris Gentile

new business ventures in family entertainment, and with the help of long time associates Chip Cleary and Udo Stork, they built Splish Splash and Bullwinkle's (now Boomers), both of which were sold in 1999.

Tony Gentile left behind a legacy that millions of Long Islanders continue to be a part of today.

Adventureland, Splish Splash, and Bullwinkle's were founded on the ideals of family fun close to home. His philanthropy in the Long Island

community continues through Adventureland and the Helping Hands Foundation. Today, the children and grandchildren of the successful partnership are moving Adventureland forward and continue to bring the local landmark to the next level of Long Island family fun.

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Helping Us Meet Our Goals; As Easy As 1, 2, 3

1. Shop!

Amazon Smile: Shop with Amazon Smile & Amazon will donate .5% of the price of eligible items to our foundation! Go to smile.amazon.com & select Adventureland's Helping Hands Foundation, & start shopping!

Discount Cards: The Alfie Pass offers savings for pass holders throughout Adventureland. Save on POP, food, snacks & more! Sales from Alfie Passes have raised over \$3,585 for the Tony Gentile Memorial Scholarship Program! 2018 Alfie Passes go on sale this spring.

Restaurant Fundraising: Check our website and social media pages for upcoming fundraising nights at local restaurants like Chipotle!

2. Talk about

In School: Inform your High School about our Scholarship Program. Applications are available online!

At your Scout Meeting: If you're planning a trip to Adventureland, bring coats to get free snacks for your group!

While out and about: Do local merchants in your town make donations to goods drives? If so, send us their information so we can request assistance!

With your Fiancée: 100% of the proceeds from special occasion photo shoots go to Helping Hands!

Volunteer with us: Ask us how you can meet your community service hours!

3. Leave Your Legacy!

Alfie's Alleyway of Adventure: Leave your family's legacy at Adventureland and help the Long Island Community! Commemorative bricks can be found in front of the Turbulence Roller Coaster—leave your message of love & legacy today! Bricks can be purchased at HelpingHandsLI.org.

Planter Sponsorship & Carousel Horse Dedication: Feature your message on a beautifully landscaped custom planter, located throughout Adventureland, or add a dedication on a classical Carousel Horse or Chariot on Adventureland's legendary Merry Go Round.

Visit HelpingHandsLI.org to reserve your sponsorship.





Vision

As a pillar in the Long Island community, L.I. Adventureland's Helping Hands Foundation aims to develop a network of support between local businesses and community based non-profit organizations.

Mission Statement

Helping Hands is the non-profit branch of L.I. Adventureland that supports the Long Island community in increasing awareness about local issues, supporting local initiatives, and providing educational resources for community residents.

\$1,000

RONALD MCDONALI HOUSE





My gift is for:

Tony Gentile Scholarship Fund	\$
Commemorative Brick	\$100
🗆 Planter Sponsorship	\$500

Carousel Horse Sponsorship

Name_____

Address_____

Phone Number_____

Email___

*Please make checks payable to The Helping Hands Foundation

Please send your donation & this form to: The Helping Hands Foundation 2245 Broadhollow Road Farmingdale, NY 11735





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