

Five Steps to an Adventureland Fundraiser

Hosting a fundraiser at Adventureland is a fun and creative way to raise money for any cause and we are here to help you make the most of your trip!

We want this experience to be easy, fun, and beneficial to your organization. Here is the breakdown of how you can make your group trip to Adventureland into a unique and successful fundraiser!

Step One: Are you eligible for our Group Rate?

Groups of 20 or more riders are eligible for discounted POP unlimited riding bands. Groups can save even more by bringing 50 or more riders. Groups must make an online reservation for their group at least two days in advance—you can estimate the amount of people you will have, just call us the day before to confirm your headcount. (link to <https://webhost.corecashless.com/adventureland/group/>). No deposit is required, but your trip must be paid in full via cash or credit on the day of your trip. Group Rate information can be found here <https://adventureland.us/group-sales-pricing-plans/>. **Please note that Adventureland does not permit individual sales—groups must purchase all their POP bands through one payment.**

Step Two: Set your Price

An Adventureland fundraiser is a Group Event with an additional overhead added to the per person rate, which your organization would keep. For instance, for a group of 50 people, your rate would be \$22.50 per person. Adventureland's regular rate is \$31.99 per person. You could charge your group members, \$27.50 per person, and keep the additional \$5 per person for your organization. This allows you to offer your group members a discount on the regular POP price and raise \$250. **Please note that all selling must be done in advance—no groups will be permitted to sell the POP bands to their Group Members at the park.**

Step Three: Choose a Date for you Event

To ensure that you get the desired day for your trip, be sure to choose your trip date early. It is also a good idea to select a rain date for your event; although Adventureland operates in light to moderate rain, everyone has more fun in the sun!

Step Four: Advertise

Create a flyer to bring to your board, school, organization or co-workers to increase the funds you can raise at your event. Be sure to include the following information in your flyer:

- Date and Rain Date of Event
- Price of POP bands
- Who can they contact to purchase POP Bands? When is the last day to register for the event?
- Your Meeting Place:
 - When you group members arrive at the park on the day of your trip, where should they meet you to pick up their POP Band?

Step Five: Enjoy!

Adventureland is all about family fun, so sit back and relax and ride, AND raise money for your cause!

To speak with a Fundraising Coordinator, please call 631-494-2557 or email GuestRelations@adventureland.us.